



GGR
COMMUNICATIONS
BUSINESS VoIP | DATA SECURITY | MANAGED NETWORKS



Case Study

Kinnerton Confectionary

Kinnerton Confectionary is the largest independent company in the confectionary novelties industry. Kinnerton produce a wide range of products for adults and children of all ages. An innovative and forward looking company, Kinnerton was the first in the world to offer chocolate manufactured in a separate “nut-free zone”.

As a multi-site company, a high volume of calls between office locations meant that Kinnerton were faced with an ever increasing telephone bill. Separate phone systems at each site also cost them a lot to maintain and operate.

GGR installed a Cisco Unified Communications Manager, with servers at two office locations. This provided a redundant system so that all internal calls used VoIP on a private network.

Kinnerton were able to reduce expenditure and leverage new benefits. Costs were reduced by:

- Eliminating call charges between sites
- Cutting the cost of maintaining the legacy system
- Centralising telephony staff

In addition, with all sites now on one system, workers can contact each other immediately, irrespective of their location.

“We were impressed by GGR’s breadth and depth of expertise while we were looking for a solution. GGR were able to understand our requirements and quickly turn them into a winning proposal. Throughout the implementation GGR has repeatedly demonstrated a willingness to go that extra mile to ensure our communications infrastructure is working smoothly.”

Matthew Davies, Head of ICT/Commercial Supply Chain, Kinnerton Confectionary

Business VoIP

Advantages of a Business VoIP Solution with GGR Communications

Dramatically cut call costs

Increase mobility

Increase employee productivity

Reduce infrastructure support costs

Enable advanced features