

## Complete protection for your mission critical data

With the rapid growth of critical data and applications that a business depends upon, it is therefore little wonder that 25% of SMBs do not return to operation after major information and system loss.

Cloud technology and improvements in connectivity now support faster, secure backup and recovery, and many businesses are finding that cloud storage is a highly effective way to secure their company at reduced costs, whilst also increasing functionality and resilience.

Businesses need to protect their data from a range of risks such as user errors, hardware failure, security breaches and viruses, loss or theft of devices, software errors, data leakage, and problems with software and hardware updates and upgrades.

Your business can now back up your data directly to the cloud with IBackup without worrying about loss of data and eliminate the costs and resources associated with on-premises data protection solutions.

### WHY CHOOSE IBACKUP

IBackup, from Virtual 1, is a highly customisable, cost-effective service that backs up mission critical data from any source and can recover it to any destination and system. Powered by the Acronis AnyData Engine in our highly secure Tier 3 UK data centre, IBackup provides your business with a best-in-class partner solution.

#### Top drivers for Cloud Backup adoption:

- Eliminate a single point of failure
- Reduce the costs of legacy backup solutions
- Remove the risks of tape failure
- Protection from natural disasters
- Store data in a highly secure environment
- Phase out legacy solutions

70% of SMBs do not backup their data to an off-site location.

75% of organisations experience tape failure each year.

By 2017, 25% of companies will have adopted Backup as a Service, up from 12% in 2016 (Gartner).

### Complete protection

IBackup is built on multi-tenant architecture to help drive down costs whilst providing maximum performance. Through a single, web based dashboard you can independently deploy, manage, and backup your data and view the backup status and history.

A hierarchical structure within the web portal allows you to manage your own backups into separate business units or functions with delegated admin access to those areas.

## Total visibility of usage and costs

Traditional on-premise backup services rely on users keeping a close eye on them and second guessing their rate of growth to ensure that there is always sufficient capacity to meet the growing demands, meaning that you are inevitably paying for more storage than you need.

Choosing to consume backup in an 'As a Service' model removes the need for any CAPEX investment and delivers a simple, transparent cost model provided in tandem with clear reporting from the management portal. This puts you in complete control of what is protected and how much it is going to cost.

## Focus your IT resource on production tasks – while we take care of protecting your data

IT departments are increasingly being looked upon to drive innovation and operational efficiencies within their business, as well as keeping the lights on. Where headcounts and budgets are under increasing pressure, outsourcing to a 'Backup as a Service' model helps to free up resource to focus on tasks that add more value to your company.

### KEY FEATURES

- Active restore to allow users to start working whilst the system restores.
- Recovery of any platform from the cloud to bare metal.
- SSL and AES 256 bit encryption during transit and optionally at rest.
- VM Flashback for incremental restore.
- Backup and recovery of selected files, folders or complete system.
- Backup of Microsoft SQL, Exchange, Active Directory, and Windows System State.
- Off-site backup in the Virtual I UK based data centres.
- Disk-to-disk-to-cloud backup staging support.
- Self-service backup monitor to control backups with centralised view of activity and alerts.

### HIGHLIGHTS

- Hardware, capacity and software all managed on your behalf.
- Agentless backup for VMware and Hyper-V, eliminating the need to install an agent on each VM, simplifying deployment, and reducing management complexity.
- A seeding program to quickly move large volumes of data to the cloud.
- Active restore enables users to start working before the restore is complete by copying only the files you need for fast recovery. The rest of the data is then restored in the background.