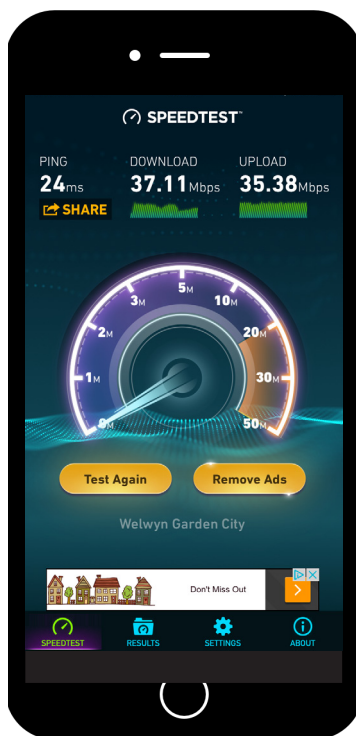


Newmarket Racecourse celebrates 350th anniversary by launching free public Wi-Fi at the home of horse racing.

GGR Communications installed their Wi-Fi solution this month at Newmarket Racecourse, the home of horse racing, ready for the Guineas Festival. Following the success of the public Wi-Fi at Cheltenham Festival, GGR are working with The Jockey Club to roll out free Wi-Fi at a number of their other racecourses. GGR are used to handling large-scale projects where demand for bandwidth and density are exceptionally high and they have a long-standing relationship with The Jockey Club. They are also well-practiced at ensuring that connected devices of racegoers, bookmakers, and the media are secure, which entails careful planning and installation, and constant onsite monitoring during the events.

The Guineas Festival was a huge success for The Jockey Club, with the public Wi-Fi adding another dimension to a very enjoyable day out celebrating 350 years of horse racing at Newmarket. Over 32,000 people attended the Festival, with over 3,000 users connecting to the Wi-Fi each day. GGR Communications are looking forward to continuing their partnership with The Jockey Club at Newmarket and other racecourses to provide seamless and secure public Wi-Fi.



Superfast Public Wi-Fi!



Racegoers and bookmakers enjoying the entertainment and seamless communications

Visit www.ggr.net for more information or contact us on sales@ggr.net.

